



Kingston University

SCHOOL OF BUSINESS ADMINISTRATION

MASTER OF BUSINESS ADMINISTRATION

CLASS SCHEDULE

FALL 2014

BU5060

Organizational Behavior

Instructor:

Chang, William Y.C.

Schedule:

18:30 pm – 21:30 pm, Wednesdays

1st Class:

08/20/2014

Textbook:

Organizational Behavior, 11th Edition

Author: Schermerhorn, Hunt, and Osborn

Published by John Wiley & Sons, Inc.

ISBN 13: 978-0470878200

BU5020

Marketing Management and Planning

Instructor:

Prof S. Atchley

Schedule:

6:30 pm – 9:30 pm, Mondays

1st Class:

08/18/2014

Textbook:

Marketing, 12th Ed

Author: Kerin, Roger; Harley, Steven; Rudelius, William

Publisher: McGrawy-Hill Higher Education

ISBN-13: 978-0077861032

FN5300

Managerial Finance

Instructor:

Prof S. Atchley

Schedule:

6:30 pm – 9:30 pm, Tuesdays

1st Class:

08/19/2014

Textbook:

Fundamentals of Managerial Finance, Concise 7th Edition

Author: Brigham Houston

Published by Cengage

ISBN-13: 978-0538477116